

ALINA M. ZAPALSKA, Ph.D.

Professor of Economics and Director of the CGA Honors Program

Alpha Lambda Delta Advisor

Coach and Advisor to the CGA International Ballroom Dancesport Club and Team

Department of Management, U.S. Coast Guard Academy (db)

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Alina.M.Zapalska@uscga.edu

EDUCATION

PRE-DOCTORAL STUDIES

	<u>Degree</u>	<u>Date</u>	<u>Field</u>
University of Kentucky, Lexington, KY	Ph.D.	08/01/91	Economics
University of Kentucky, Lexington, KY	M.A.	05/06/90	Economics
University of Kentucky, Lexington, KY	M.Sc.	12/08/87	Agricultural Economics
Agricultural University, Krakow, Poland	M.Sc.	05/14/82	Industrial Chemistry
Krakow College #2, Krakow, Poland	B.Sc.	06/30/77	Mathematics and Physics

GRADUATE STUDIES FIELDS OF CONCENTRATION

International Trade Theory & Policy, Microeconomic Theory

JOB HISTORY

Teaching

- Tenured-Professor of Economics, Department of Management, U.S. Coast Guard Academy, October 2006 - Present
- Professor of Economics, Department of Management, U.S. Coast Guard Academy, July 2005 – October 2006
- Tenured-Professor of Economics, Division of Finance and Economics, Marshall University, Spring 2000- August 2005
- Professor, Faculty of Commerce, Auckland University of Technology, Auckland, New Zealand, May-June 2001
- Adjunct Professor, Auckland University of Technology, Auckland, New Zealand, Spring 2000-Present
- Visiting Professor, Economics Group, Auckland University of Technology, Auckland, New Zealand, Spring 2000,
- Tenured-Associate Professor, Division of Finance and Economics, Marshall University, Fall 1996-Spring 2000
- Assistant Professor, Division of Finance and Economics, Marshall University, Fall 1991-March 1996
- Teaching Assistant, Department of Economics, University of Kentucky, Fall 1988-Summer 1991
- Assistant Professor, Department of Industrial Chemistry, Food Processing and Industrial Organization, Agricultural University, Krakow, Poland, Fall 1982-Spring 1985

Research

- Tenured-Professor of Economics, Department of Management, U.S. Coast Guard Academy, October 2006 - Present
- Professor of Economics, Department of Management, U.S. Coast Guard Academy, July 2005 – October 2006
- Tenured-Professor of Economics, Division of Finance and Economics, Marshall University, Spring 2000- August 2005
- Professor, Faculty of Commerce, Auckland University of Technology, Auckland, New Zealand, May-June 2001
- Adjunct Professor, Auckland University of Technology, Auckland, New Zealand, Spring 2000-Present
- Research Fellow, Economics Group, Auckland University of Technology, Auckland, New Zealand, Spring 2000
- Tenured-Associate Professor, Division of Finance and Economics, Marshall University, March 1996- Spring 2000
- Visiting Professor, Faculty of Commerce, Auckland Institute of Technology, Auckland, New Zealand, May-June 1998
- Assistant Professor, Division of Finance and Economics, Marshall University, Fall 1991-March 1996
- Research Assistant, Department of Economics, University of Kentucky, Fall 1987-Summer 1988
- Research Assistant, Department of Agricultural Economics, University of Kentucky, Summer 1985-Fall 1987
- Assistant Professor, Department of Industrial Chemistry, Food Processing and Industrial Organization, Agricultural University, Krakow Poland, Fall 1982-Spring 1985

TEACHING (CGA)

- Principles of Macroeconomics
- Principles of Microeconomics
- Managerial Economics
- International Economics
- Junior Honors Colloquium
- Senior Honors Colloquium

TEACHING

- Principles of Microeconomics
- Principles of Macroeconomics
- Intermediate Microeconomic Theory
- Intermediate Macroeconomic Theory
- Managerial Economics
- International Economics
- Global Macroeconomic Issues
- International Business
- International Finance
- Monetary Economics
- Experimental Economics
- Mathematical Economics
- Public Finance
- Personal Finance
- Industrial Organization
- Global Markets and Issues
- Comparative Economic Systems
- Game Theory

INTELLECTUAL CONTRIBUTIONS

(D) Discipline Related, (L) Learning/Pedagogy

Peer Reviewed Journals

- *The Technological Aspects of Milk Production and Its Products in the Southern Region of Poland*, Agricultural Economic Research Review, September 1987 (D)
- *The Centrally Planned Economy and International Trade: Quality, Quantity and Price Controls with Restriction on Resource Availability*, Strategic Options, Modeling Approaches and Operational Research Perspectives. Transition to Advanced Market Economies, September 1992(D)
- *What Lesson Can We Learn From the China's Experience on Economic Reforms?* Midwest Business Review, March 1996(D)
- *Evaluating the Quality of the Residential Environment of Public Housing Projects*, Midwest Business Review, March 1996 (D)
- *Entrepreneurship and the Development of Small Business in Poland*, Journal of Business and Behavioral Sciences, Fall 1997(D)
- *Teaching International Economics Course in the MBA Program*, Journal of Business Economics Research, October 1997 (L)
- *Profiles of Polish Entrepreneurship*, Journal of Small Business Management, April 1997 (D)
- *A Profile of Woman Entrepreneur and Enterprise in Poland*, Journal of Small Business Management, October 1997 (D)
- *The Role of New Entrepreneurship in the New Emerging Market Economies: A Case Study for Poland*, Journal of Private Enterprise, Spring 13 (2) 1998(D)
- *Characteristics of Polish and Hungarian Entrepreneurship*, with G. Fogel. Journal of Private Enterprise, Spring 13 (2) 1998(D)
- *The Market Game*, with D.Brozik, Journal of Business and Behavioral Sciences, Fall 1998 (L)
- *Competition Within the Polish Banking System*, with L.Zapalska, Journal of Business and Economics Research Spring 1999(D)
- *Small Business Ventures in Post-Communist Hungary*, with L.Zapalska, Journal of East-West Business, Vol. 5, No.4, 1999(D)
- *Banking Systems in Eastern Europe*, with D.Brozik and G. Fogel, Journal of East-West Business, Vol. 5, No 4, 1999(D)
- *Teaching Entrepreneurial Skills in the Classroom*, with D. Brozik. Journal of Business and Economics Research, May 1999 (L)
- *Interactive Classroom Economics: The Market Game*, with D.Brozik. Social Studies, November/December 1999 (L)
- *Teaching Entrepreneurial Skills: An Auction Experiment*, with D.Brozik, Journal of Entrepreneurship Education, May

1999 (L)

- *Entrepreneurial Start-up and Growth: A Case Study of Thailand*, with G.Perry, Journal of Private Enterprise, Spring 2000(D)
- *The Life-cycle Growth Approach to Analyzing Entrepreneurship in China*, with G.Perry, Journal of Private Enterprise, Spring 2000(D)
- *The Restaurant Game*, with D. Brozik, Simulation and Gaming, September 2000 (31) 3(L)
- *Thailand and the Asian Crisis: An Analysis of Entrepreneurial Issues in a Hostile Business Environment*, with G.Perry & W.Mondal, Southwest Business and Economics Journal, Fall 2000(D)
- *Chinese Entrepreneurship in a Cultural and Economic Perspective*. Journal of Common Market Studies, July 2001, Vol. 39 Issue 3(D)
- *Learning Market Skills Through Simulation*, with D.Brozik, Journal of Private Enterprise, Spring XVI (2) 2001(L)
- *Chinese Entrepreneurship in a Cultural and Economic Perspective*, with W.Edwards, Journal of Small Business Management, 2001, 139 (3) (D)
- *An Examination of Entrepreneurship in Liaoning China*, with W.Edwards, Journal of Small Business and Entrepreneurship, Fall (16) 1, 2001(D)
- *A Comparison of Country Environments of Entrepreneurship in Central and Easter Europe*, with G.Fogel, Comparative Economic Studies, Volume XLIII No.3, Fall 2001(D)
- *Case Studies: Active Learning Instruments for Teaching Under-graduate Economics Concepts*, with H.Dabb, M. Hedges, M. Janett, G. Perry and D. Brozik, International Review of Economics Education, 2002(L)
- *Culture, Structure, and Regional Levels of Maori Entrepreneurs*, with G.Perry and H.Dabb, Business Journal for Entrepreneurs, May 2002(D)
- *Facilitating Experiential Learning: Teaching Business Courses With Reflection*, with G. Perry, Ethics and Critical Thinking Journal, May 2002(L)
- *Developing Creative Thinking: The New Zealand Undergraduate Course*, with St.King, Ethics and Critical Thinking Journal, June 2002(L)
- *Auction!*, A. Zapalska and D.Brozik, Ethics and Critical Thinking Journal, May 2002(L)
- *Entrepreneurial Environment in Transitional Polish Economy*, A. Zapalska and G. Fogel, Business Journal for Entrepreneurs, June 2002(D)
- *Collaborative Teaching Instrument in Teaching Entrepreneurship and Firm Issues*, A. Zapalska and G. Perry, Journal of Teaching in International Business, 13 (3-4) 2002 (L)
- *West Virginia Entrepreneurs*, A. Zapalska and W. Edwards, Business Journal for Entrepreneurs, September 2002(D)
- *Teaching Contemporary Issues in International Business*, A. Zapalska and G.Perry and R.Child, Insights to a Changing World Journal, June 2002(L)
- *Teaching International Business Issues*, A. Zapalska, The Ethics and Critical Thinking Journal, June 2002 (L)
- *Approaches to Teaching International and Global Issues in Tourism and Hospitality and Family and Consumer Sciences*, A. Zapalska and D. Rudd and G.Lowry, Insights to a Changing World Journal, September 2002(L)
- *Beyond the Lecture: Teaching and Learning in Tourism and Hospitality Program*, A. Zapalska, D. Rudd and F.Flanegin, Asia Pacific Journal of Tourism Research, Volume 7 (2) 2002(L)
- *Teaching Maori Students Business Issues: An Experiential Approach*, A. Zapalska, H. Dabb, P.Keiha, and D. Brozik, Education and Training Journal, 44 (3), 2002(L)
- *Learning Styles*, A. Zapalska and H.Dabb, Journal of Teaching in International Business, 13 (3-4) 2002(L)
- *The Portfolio Game: Decision Making in a Dynamic Environment*, A. Zapalska and D.Brozik, Simulation and Gaming, June 2002(L)
- *Reflective Learning in Business Education*, A. Zapalska. Business Journal for Entrepreneurs, June 2002(L)
- *Maori Entrepreneurship in New Zealand: Nature, Issues and Policies*, A. Zapalska, G.Perry and H.Dabb, Journal of Business and Entrepreneurship, Fall 2002(D)
- *Teaching Entrepreneurial Skills in the International Business Course: Structuring an Active Learning Experience*, A. Zapalska and D.Brozik, Journal of Contemporary Business Issue, Spring/Summer 2002 (1)(L)
- *The Competency and Life-Cycle Approach to Analyzing Maori Entrepreneurship*, A. Zapalska, G. Perry and H. Dabb, Journal of Small Business and Entrepreneurship, Summer 2002 (16) 2(D)

- *Global and International Issues in College Education*, A. Zapalska, S.Shuklian, D.Rudd and F.Flanegin, Insights To a Changing World Quarterly Journal, December 15 (4) 2002(L)
- *Family Business in the Reforming Polish Economy*, A. Zapalska, S.Shuklian, F.Flanegin, and D.Rudd, Business Journal for Entrepreneurs, December 15 (4) 2002_(D)
- *Environment and Performance of Family Businesses in the Reforming Polish Economy*, A. Zapalska, S. Shuklian, D. Rudd and F. Flanegin, The Journal of East-West Business, 9 (1), 2003(D)
- *The Risk Vs Return Game*, A. Zapalska, G.Perry and E.Jennings, Journal of Financial Education, Spring (2003)(L)
- *Teaching Business Issues With Experimental Methods: Simulations*, A. Zapalska, D.Brozik, H.Dabb, and P.Keiha, Academy of Educational Leadership Journal, 7(3), 2003(L)
- *Free Enterprise Education*. A. Zapalska and D. Rudd. Tourism: International Interdisciplinary Journal. 51(1) 2003(L)
- *Teaching Business Issues in Hospitality and Tourism Education*. A. Zapalska, D. Rudd and F. Flanegin. Journal of Hospitality and Tourism Education. 15 (3) 2003 (L)
- *An Educational Game for Tourism and Hospitality Education*, A. Zapalska, D. Rudd and F. Flanegin, Journal of Teaching in Travel and Tourism, 3(3) 2003 (L)
- *Technological Approach to Business Education: WebCT Application*. A. Zapalska, L. Shao and D. Shao. Economics and Economic Education Research Journal. 4(2), 2003. (L)
- *The Global Dimension of Business Education*. A. Zapalska, L.Shao and D. Shao. Insights to a Changing World Quarterly Journal. 1, 2003(L)
- *Maori Entrepreneurship in Contemporary Business Environment*. A. Zapalska, G. Perry and H. Dabb. Journal of Developmental Entrepreneurship. 8 (3), 2003(D)
- *Evaluating the Effectiveness of WebCT Using Students Feedback*. A. Zapalska ,L.Shao and D. Shao. Academy of Educational Leadership Journal. 7(3). 2003. (L)
- *Entrepreneurial Opportunities in the Underdeveloped World*. A. Zapalska and D. Brozik. The Insights to a Changing World Journal. April 2004. (D)
- *Student Feedback on Distance Learning with the Use of WebCT*. (2004). A. Zapalska and M. Bugaj, F.Flanegin, D.Rudd. Cheer Papers. 16 (1).(L)
- *Environmental Factors Affecting Entrepreneurial Activities: Indigenous Maori Entrepreneurs of New Zealand*. A. Zapalska and H. Dabb and G. Perry. Asia Pacific Business Review. 10(3), 2004(D)
- *Foreign Currency Hedging: A Simulation*. A. Zapalska and D. Brozik. Developments in Business Simulation and Experiential Learning, Volume 31, 2004.(L)
- *Working Capital Requirements: An Emerging Markets Perspective*. A. Zapalska and Robert Clark and Lawrence Shao. Investment Management & Financial Innovations. Summer 2004. (D)
- *Economic Transition: A Case Study for Polish Tourism and Hospitality Businesses*. A. Zapalska and D. Brozik. Journal of East-West Business. 10 (2), 2004. (D)
- *Characteristics of Polish Entrepreneurship in the Tourism and Hospitality Industry*. A. Zapalska, D. Brozik and D. Rudd. Tourism Journal. 52 (3), 2004. (D)
- *Entrepreneurial Opportunities in the Underdeveloped World*. A. Zapalska and Dallas Brozik. Insights to a Changing World Quarterly Journal. Issue 2, 2004. (D)
- *Economic System of Islam and Its Effect on Growth and Development of Entrepreneurship*. A. Zapalska, D. Brozik and S.Shuklian. Problems and Perspectives in Management Journal. Spring 2005. (D)
- *Family Businesses: A Case Study for Polish Female and Male Entrepreneurs*. A. Zapalska, M. Bugaj and D. Rudd. Journal of Contemporary Business Issues. 13 (1), 2005(D)
- *Pan-Pacific Enterprises: Strategic Decision-making in Action*. A. Zapalska, D. Brozik and Ch.Cassidy, Journal of Business Case Studies. 1(2) 2005.(L)
- *Female Entrepreneurship in Transition Polish Economy*. A. Zapalska. M. Bugaj and D.Rudd. Problems and Perspectives in Management Journal. Winter (2) 2005. (D)
- *Experimental Game: Auction*. A. Zapalska and D.Brozik, Economics and Economic Education Research Journal, Summer 2005.(L)
- *Decision Making: Tourism and Hospitality Game*. A. Zapalska and Dallas Brozik, Economic Research Network Educator. Summer 2005.(L)

- *The Competition Game: Decision Making in a Dynamic Environment*. A. Zapalska and D. Brozik, Journal of Business Case Studies. 2005(L)
- *Games and Simulations: Methods and Models*. A. Zapalska and D. Brozik. International Journal of Education Research. Volume 1, Number 1, 2006.(L)
- *Entrepreneurship Decision Making in a Dynamic Environment: The Entrepreneurship Game*. A. Zapalska and D. Brozik. The Journal of East-West Business. Vol.12, (2 & 3), 2006(D)
- *The Socioeconomic Conditions for Growth and Development of Maori Family Businesses*. A. Zapalska and D. Brozik, Problems and Perspectives in Management. 4(2), 2006. (D)
- *Developing Games for Use in the Classroom*. A. Zapalska and J. McDermott. Academic Exchange Quarterly. Academic Exchange Quarterly. 2006 Fall 10(3)(L)
- *Decision Making: Tourism and Hospitality Game*. A. Zapalska, D. Brozik and M. Niewiadomska Bugaj. Tourism Journal. 54(3) 2006(D)
- *Learning Styles and Online Education*. A. Zapalska and D. Brozik. Campus-Wide Information Systems. International Journal of Information & Learning Technology. 2007 24 (1).(L)
- *Managing Family Businesses in the Tourism and Hospitality Industry: the Transitional Economy of Poland*. A. Zapalska and D. Brozik. Journal of Economics and Business. 2007, 25 (1). (D)
- *The Allegany Entrepreneurs*. A. Zapalska and D. Brozik. Business Journal for Entrepreneurs. September, 2007(D)
- *Portfolio Construction in Global Financial Markets*. International Review of Economics Education. A. Zapalska and D. Brozik. November 2007.(L)
- *The Success of Micro-financing*. A. Zapalska, D. Brozik and D. Rudd. International Research Journal – Problems and Perspectives in Management. 2007, 4. (D)
- *A Model for Developing and Evaluating Games and Simulations in Business and Economics Education*. A. Zapalska and D. Brozik. Journal of Economics and Business. 2008 16(2).(L)
- *Assessment of Cooperative and Active Learning*. A. Zapalska and D. Brozik. Global Education Journal. 15 (6), 2009(L)
- *Teaching Foreign Exchange Market Issues in Business Education*. A. Zapalska, D. Rudd and F. Flanegin. Journal of Finance and Accountancy. 2009.(L)
- *The Other Side of Teaching Assessment*. Alina Zapalska and D. Brozik. US-China Education Review. Spring 2012. (D)
- *Factors Influencing Performance of Tourism and Hospitality Entrepreneurial Businesses in West Virginia*. A. Zapalska and D. Brozik. Problems and Perspectives in Management. 2012 (D)
- *Development of Active Learning with Simulations and Games*. A. Zapalska and Dallas Brozik. US-China Education Review. Spring 2012(L)
- *Developing Reflective Thinking in Business and Economics Education*. A. Zapalska, G. Barbiaux and A. Hickey. Journal of Didactics. 2012.(L)
- *Learning Business Spanish with the Use of a Collaborative Exercise*. A. Zapalska and A. Waid. Glottodidactica Journal. 2(III) 2012.(L)
- *Micro-entrepreneurship and Islamic Economic System*. A. Zapalska and E. Wingrove-Haugland. Business Journal for Entrepreneurs.2013. (D)
- *Assessment of Learning in Business and Economics Classroom*. A. Zapalska and G. Barbiaux. Global Education Journal. Issue 1.2013. (L)
- *Infusing Global Education into Engineering Programs*. A. Zapalska, H. Jackson, K. Tarhini, S. Zelmanowitz. Education Journal Vol.3, No.2, March 2013.(L)
- *Entrepreneurial Environment and the Life-cycle Growth and Development Approach to Analyzing Tourism and Hospitality Family Businesses West Virginia*. A. Zapalska and D. Brozik. Problems and Perspectives in Management. 11(1)2013. (D)
- *Collaborative Learning: the Exercise on Entrepreneurship*. A. Zapalska and D. Brozik. Leadership and Organizational Management Journal. June (15) 2013.(L)
- *Teaching Global Issues in an Undergraduate Program*. A. Zapalska, E. Wingrove-Haugland, Ch. LaMonica, and E. Rivero. Universal Journal of Educational Research. July 2013.(L)
- *Student Feedback on Case-based Instruction in Business Education*. A. Zapalska and A. Hickey. Ethics and Critical Thinking Journal. March 15, 2014 (L)

- *Female Entrepreneurial Businesses in Tourism and Hospitality Industry in Poland.* A. Zapalska and D. Brozik. Problems and Perspectives in Management Journal. June (2) 2014.(D)
- *A Tourism Life Cycle Model: Polish Female Entrepreneurial Firms,* A. Zapalska and D. Brozik. International Journal of Social Science and Humanities Invention, November 2014. (D)
- *Model for Leadership Development in both Academic and Non-Academic Settings.* (2015).A. Zapalska, N. Zieser and T. Kelley. Leadership and Organizational Management Journal, 15 (6). (L)
- *The Life-Cycle Growth and Development Model and Leadership Model to Analyzing Female Businesses in Poland.* (2015). A. Zapalska and. D. Brozik. Problems and Perspectives in Management, 13(2). (D)
- *Factors Affecting Success of Small Business Enterprises in the Polish Tourism Industry.*(2015) A. Zapalska, D. Brozik, and N. Zieser. Tourism Journal. 63(3).
- *Strategies for Self-Leadership Development: An Example of the U.S. Coast Guard Academy.* (2015). A. Zapalska, T. Kelley, and N. Zieser. International Journal of Business and Public Administration.
- A. Zapalska, N. Zieser, U.S. and T. Kelley, Leadership Development in Undergraduate Programs: An Example at The U.S. Coast Guard Academy. (2016). Problems and Perspectives in Management, 14 (1).

Books

- Principles of Microeconomics - Kendall/Hunt Publishing Company.2001.(L)

Book Chapters

- *Improving College Teaching.* Teaching Economics: Instruction and Classroom Based Research McGraw Hill & Robert Morris College, February 1996 (L)
- Some Insights on Collaborative Learn in a Comparative Economic Systems Course. Teaching Economics: Instruction and Classroom Based Research. McGraw Hill & Robert Morris College, February 1996(L)
- *Interactive Learning: The Market Game.* Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris College. February 1997 (L)
- *Critical Thinking in Economics Courses.* Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris College. February 1997(L)
- *The Problem Solving in the Economics Classroom.* Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris College. February 1998(L)
- *The Money Game.* With D.Brozik. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris College. February 1998(L)
- *Learning Styles of Students in US and New Zealand Undergraduate Business Courses: The Use of the VARK Instrument.* With H.Dabb. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris College. Spring 1999(L) *Model for Leadership Development in both Academic and Non-Academic Settings.* With N. Zieser and T. Kelley Leadership and Organizational Management Journal. June (2015). (L)
- The Life-Cycle Growth and Development Model and Leadership Model to Analyzing Female Businesses in Poland. With D. Brozik. Problems and Perspectives in Management.2015.(D)
- *The Use of Visual Aids in the Teaching of Introductory Economics.* With R.Child. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill &Robert Morris College. Spring 1999(L)
- *Teaching Elasticity: A Computer Program and Exercise (Part 2).* With B.Brown and G.Saunders. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris College. Spring 1999(L)
- *Creative Thinking in the New Zealand Undergraduate Business Courses: Implications for Course Design.* With S.King, Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris College. Spring 1999(L)
- *Small Business ventures in Post-Communist Hungary.* With L. Zapalska, Strategic Management in Central and Eastern Europe, (Eds. P. Geib and L. Pfaff), International Business Press; New York, 1999(D)
- *Banking System in Eastern Europe.* With D.Brozik, Strategic Management in Central and Eastern Europe, (Eds. P. Geib and L. Pfaff), International Business Press; New York, 1999(D)
- *Small Business Ventures in Post-Communist Hungary.* With L.Zapalska. (Ed). Strategic Management in Central and Eastern Europe. P.Geib and L. Pfaff. International Business Press. The Haworth Press Inc. Ninghamton, NY, 2000(D)
- *Banking Systems in Eastern Europe.* With G.Fogel and D.Brozik. (Ed). Strategic Management in Central and Eastern Europe. Peter Geib, Lucie Pfaff. International Business Press. The Haworth Press Inc. Ninghamton, NY, 2000(D)

- *The Use of Games in Financial Economics*. With G.Perry and E.Jennings. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris College. August 2001(L)
- *Active Learning Instruments For Teaching Undergraduate Economics Concepts*. With H.Dabb, M.Hedges G.Perry, and D.Brozik. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris College. August 2001(L)
- *How to Teach Contemporary Issues in International Business*. With G.Perry, and R.Child. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris College. August 2001(L)
- *Innovations in Teaching and Assessing Intermediate Macroeconomics*. With G.Perry and M.Hodges. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2001(L)
- Principles of Microeconomics: A Notebook for Undergraduate Students, Volume 1, Kendall and Hunt Publishing Company, December 2001(L)
- *Economics Education via the WebCT Course*. With D.Brozik, and B.Morgan. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2002(L)
- *Teaching Business Courses with Reflection*. With G. Perry. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2002(L)
- *Facilitating Experiential Learning: Teaching Business Courses with Reflection*. G.Perry. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2002(L)
- *Internationalization of Business and Economics Curriculum: The Exchange Rates Simulation*. With D.Brozik. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2002(L)
- *An Educational Game for Tourism and Hospitality Education*. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2003(L)
- *Student Feedback on Distance Learning with the Use of WebCT*. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2003(L)
- *Hospitality and Tourism*, with Denis Rudd and Robert Brymer, The 11th edition, Kendall and Hunt Publishing Company. 2004(D)
- *The Virtue of Games and Simulations: Methods and Models*. With D. Brozik. 2005 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2005. (L)
- *The Tourism and Travel Game: A Dynamic Competitive Environment*. With D.Brozik. 2005 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2005. (L)
- *Learning Styles and Online Education*. With D. Brozik. 2005 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2005. (L)
- *The Role of Faculty Internships in Creating Experiential Learning in Business and Economics Undergraduate Education*. With D. Shao and C. Kim. 2005 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2005. (L)
- *Building and Teaching a Successful Online Course*. With G. Pastoria and D. Rudd. 2005 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2005. (L)
- *Improving Student Learning Distance Learning and Self-Paced Instruction*. With G. Pastoria and A. Wilkins. Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2005. (L)
- *MACROECONOMICS card deck*. The Macroeconomics by Paul Krugman and Robin Wells. November 2005. (L)
- *Entrepreneurial Environment and the Life-cycle Growth and Development Approach to Analyzing Family Businesses in the Transitional Polish Economy*. With D. Brozik. *Developmental Entrepreneurship: Adversity, Risk, and Uncertainty*. Elsevier Sciences, 2006.(D)
- *Private Clubs*. With D. Rudd. In *Hospitality and Tourism*. Kendall/Hunt Publishing Company, Dubuque Iowa, Summer 2006.(P)
- *Online Learning With The Use Of WebCT Vista*. With D. Brozik. Published in: *Cases on Global e-Learning Practices: Successes and Pitfalls* edited by Ramesh C. Sharma. IDEA Group Publishing INC., 2007. (L)
- *Class Evaluation: The Other Side of Teaching Assessment*. With D. Brozik. 2007 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2007. (L)
- *Evaluation of Learning Outcomes: Games and Simulations*. With D. Brozik. 2007 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2007. (L)
- *Teaching with Games and Simulations: The Foreign Exchange Game*. With D. Brozik. 2007 Teaching Economics:

- Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2007. (L)
- *Portfolio Construction in Global Financial Market and an Exchange Rate*. With D. Brozik. 2007 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2007. (L)
- *Evaluation of Learning Outcomes in Active Learning*. With D. Brozik, J. Ilacqua, and D. Russ. 2009 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2009. (L)
- *Cooperative Learning and Competitive Classroom Activities with the Use of Games and Simulations*. With D. Brozik, J. Ilacqua. 2009 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2009. (L)
- *How Extra-curricular Activities Support the Mission of the U.S. Coast Guard Academy*. With 1/c Melissa McCafferty. 2010 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2010. (L)
- *Cooperative Learning Activities in Business and Economics Classroom*. With Dallas Brozik. 2010 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2010. (L)
- *Tourism and Hospitality Industry: Case Studies of Female Polish Entrepreneurs*. With Dallas Brozik. 2015. Editor: Veland Ramadani *Female Entrepreneurship in Transitional Economies: Waiting for Directions*. Palgrave Macmillan.
- *Chinese Entrepreneurship in a Cultural and Economic Perspective*. 2015. *Asian Entrepreneurship* by Leo Paul Dana. SAGE Publications Ltd, London United Kingdom. March 2015.
- *Female Micro-entrepreneurship: The Key to Economic Growth and Development in Islamic Economies*. 2016 A. Zapalska, J. Stodder and E. Wingrove-Haugland. Editor: Veland Ramadani: *Entrepreneurship and Management in an Islamic Context*" SPRINGER.

Research Monographs

- *Report on the Housing Affordability in the Tri-State*. Regional Economic Review. April 1995 (P)
- *Report on the Housing Affordability in the Tri-State: First-Time Homebuyers*. Regional Economic Review. July 1995(P)
- *Evaluating the Quality of the Residential Environment of Public Housing Projects, Huntington, West Virginia*, Regional Economic Review. November 1995(P)
- *Report on the Housing Affordability in the Tri-State*. Regional Economic Review. August 1996(P)
- *Report on the Housing Affordability in the Tri-State: First-Time Homebuyers*. Regional Economic Review. November 1996(P)

Peer Reviewed Proceedings

- *Some Insights on Collaborative Learning in Economics*, Papers and Conference Proceedings. American Society of Business and Behavioral Sciences, Las Vegas, Nevada. February 1995(L)
- *Some Insights on the Modified Personalized System of Instruction*. Papers and Conference Proceedings. American Society of Business and Behavioral Sciences. February 1997 (L)
- *An Experiment in the Introductory Economics Course as an Active Learning Process*. With D.Brozik. Papers and Conference Proceedings. American Society of Business and Behavioral Sciences. February 1997(L)
- *The Market Game: Interactive Learning Through Market Simulation*. With D.Brozik. Papers and Conference Proceedings: Simulation & Gaming, Developments in Business Simulation and Experimental Learning, ABSEL - Omnipress, Madison WI. Fall 1997(L)
- *The Role of New Entrepreneurship in the New Emerging Market Economies: An Empirical Approach, A Case Study for Poland*. With Wali Mondal. Proceedings of the Fourth Annual Meeting. American Society of Business and Behavioral Sciences. February 1997(D)
- *Hungarian Entrepreneurship*. With L.Zapalska. Proceedings of the Fifth Annual Meeting. American Association of Business and Behavioral Sciences. February 1998 (D)
- *Economic Reform and the Challenge of Enterprise Restructuring in Selected Transitional Economies*. With W.Mondal. Proceedings of the Fifth Meeting of American Association of Business and Behavioral Sciences. February 1998(D)
- *Teaching Elasticity: A Computer Program and Exercise: PART I*. With B.Brown and G.Saunders. Papers and Conference Proceedings. Midwest Business Economics Association. Published on the Internet. Fall 1998(L)
- *Improving the Quality of Students Learning in the US and New Zealand Undergraduate Business Courses*. With H.Dabb. Papers and Conference Proceedings. Midwest Business Economics Association. Published on the Internet: www.

Marshall.edu/mbea. Fall 1999(L)

- *Teaching Elasticity: A Computer Program and Exercise: PART I.* With B.Brown. Papers and Conference Proceedings. Midwest Business Economics Association. Published on the Internet. Fall 1999 (L)
- *Problem Solving in the Economics Classroom: Economic Cost.* With B.Brown. Papers and Conference Proceedings. Midwest Business Economics Association. Published on the Internet. Fall 1999 (L)
- *Entrepreneurial Opportunities in Liaoning China.* With W.Edwards. Papers and Conference Proceedings. The International Conference, London School of Economics, August 1999(L)
- *Thailand and the Asian Crisis: Case Study of Small and Medium Enterprises in Hostile Business.* With G. Perry. The International Conference, London School of Economics, August 1999 (D)
- *Entrepreneurial Activities in China.* With W.Edwards. The 2000 Academy of International Business. Midwest Review of International Business Research. March 2000 (D)
- *The Restaurant Game.* With D.Brozik. Association for Business Simulation and Experiential Learning. Papers and Conference Proceedings. Savannah, GA. Spring 2000(L)
- *Teaching With Case Studies.* Papers and Conference Proceedings. With N.Thompson. Midwest Business Economics Association. March 2000(L)
- *Country Specific Differences in Entrepreneurial Environments in Central and Eastern Europe.* Papers and Conference Proceedings. With G. Fogel. Midwest Business Economics Association. Chicago II, March 2000(D)
- *Teaching with Case Studies.* Papers and Conference Proceedings. Midwest Business Economics Association. Chicago. II. March 2000(L)
- *Islamic Economic System and its Effect on Entrepreneurship.* With N.Thompson. Papers and Conference Proceedings. Midwest Business Economics Association. Chicago II. March 2000(D)
- *The Restaurant Game.* Association for Business Simulation and Experiential Learning.” Papers and Conference Proceedings. Savannah, GA. Spring 2000. (L)
- *The Influence of Education on the Performance of Small Entrepreneurs in Thailand.* With G.Perry and C.Batstone. Papers and Conference Proceedings of the American Society of Business and Behavioral Sciences. The 8th Annual Meeting. February 2001(D)
- *Country Specific Differences in Entrepreneurial Environments and Small Business Development.* Papers and Conference Proceedings. Midwest Business Economics Association. March 2001 (D)
- *The Stages-of-Development Approach to Analyzing Small Business Entrepreneurship in New Zealand.* With G.Perry and H.Dabb. Papers and Conference Proceedings of the American Society of Business and Behavioral Sciences. The 8th Annual Meeting. February 2001(D)
- *Maori Entrepreneurship.* With H.Dabb. Papers and Conference Proceedings. Midwest Business Economics Association. March 2001(D)
- *Entrepreneurial Development in West Virginia.* With W.Edwards. Papers and Conference Proceedings. Midwest Business Economics Association. Chicago, II. March 2001(D)
- *Development and Growth of Maori Entrepreneurship* With G.Perry and H.Dabb. Proceedings of the 2001 Hawaii Conference on Business. University of Hawaii, Honolulu, Hawaii June 2001(D)
- *Auction.* With D. Brozik. Proceedings of the 2001 Hawaii Conference on Business. University of Hawaii, Honolulu Hawaii. June 2001(L)
- *Study Abroad As A Step to Internationalization of College Education.* With S.Denman and W.Edwards, Papers and Conference Proceedings. Midwest Business Economics Association. March 2002 (L)
- *Improving Student Learning via E-coursework and WebCT-based Course Instruction in College Business Education.* With S.Patel. Papers and Conference Proceedings. Midwest Business Economics Association. March 2002(L)
- *Student Feedback on Business Learning with the Use of WebCT.* With M. Niewiadomska Bugaj. Papers and Conference Proceedings. UNESCO Conference on International Education, Jyväskylä, Finland, June 2003(L)
- *Student Learning via WebCT Course Instruction in Undergraduate-Based Business Education.* With D. Shao and L. Shao. Published online. 2003 Teaching Online in Higher Education (TOHE) Conference, November 11-13, 2003(L)
- *The Use of WebCT in Business Education.* With M. Bugaj Niewiadomska, F. Flanegin and D. Rudd. Published online. 2003 Teaching Online in Higher Education (TOHE) Conference, November 11-13, 2003(L)
- *Pan Pacific Enterprises: Strategic Decision Making* With Dallas Brozik. Papers and Conference Proceedings. The 2003 ABSEL- Association for Business Simulation and Experiential Learning. Las Vegas, March 2003. (L)

- *The Competition Game: Decision Making in a Dynamic Environment*. With D. Brozik. Papers and Conference Proceedings. The ABSEL- Association for Business Simulation and Experiential Learning. Las Vegas, March 2003. (L)
- *Foreign Currency Hedging: A Simulation*. With Dallas Brozik. Papers and Conference Proceedings. The 2004 ABSEL- Association for Business Simulation and Experiential Learning. Las Vegas, March 2004. (L)
- *Teaching Auction Market Issues in Finance Education* With Flanegin, Rudd and Litzinger. The Best Paper. The 2005 ASBBS 12th Annual Conference. (L)
- *Developing Games and Simulation*. With D. Brozik. ISAGA05, The 36th annual conference for the International Simulation and Gaming Association, Georgia Institute of Technology, Atlanta, Georgia 7 June through 1 July 2005. (L)
- *Games and Simulations: Methods and Models*. With Dallas Brozik. Papers and Conference Proceedings. The 2006 IABPAD Conference. Dallas, Texas, April 2006. (L)
- *Polish Entrepreneurs: Does Gender Matter?* With Dallas Brozik and M. Bugaj Niewiadomska. Papers and Conference Proceedings. The 2006 IABPAD Conference. Dallas, Texas, April 2006.(D)
- *International Issues in Business Education in the Global Economy*. With J. A. Ilacqua. Papers and Conference Proceedings The 2007 Northeast Business and Economics Association. November 2007.(L)
- *Foreign Exchange Simulation*. With D. Brozik. Papers and Conference Proceedings. The 2007 Northeast Business and Economics Association. November 2007. (L)
- *The Allegany Entrepreneurs*.Papers and Conference Proceedings at the 65th International Atlantic Conference. Warsaw, Poland. March 2008.(D)
- *Mega Resorts*. With Denis P. Rudd, P.J. Litzinger, and R.J. Mills. Papers and Conference Proceedings. Best paper award. Presented at the 2008. The 2008 Southeastern InfORMS Conference. The Hilton Resort in Myrtle Beach, South Carolina. October 2- 3, 2008. (P)
- *Strategies to Infuse Global Perspectives and Industrial Collaboration in Engineering Education*. With Hudson Jackson, Kassim Tarhini, and Sharon Zelmanowitz. Washington, DC, 40th ASEE/IEEE Frontiers in Education Conference. October 27 - 30, 2010. (L)
- *Female Family Businesses in the Tourism and Hospitality Industry in Poland*. The 2014 Conference Proceedings of the Clute International Academic Conference. San Francisco, California. August 2014.
- *Entrepreneurship Ecosystem with Leadership and Life Cycle Approach to Analyzing Female Tourism Businesses in Poland*. The 2015 CLUTE Institute Conference Proceedings. New York, NY August 2-6, 2015.
- *Developing Ethical Leaders at the U.S. Coast Guard Academy: Integrating Courses, Co-curricular Activities, and a Global Perspective*. With S. Zelmanowitz, Hudson and K. Tarhini. The 2015 ASEE Northeast Section Conference Proceedings 2015-04-30. Boston, MA (L)
- *Self-Leadership Development in an Undergraduate Program: An Example of the US Coast Guard Academy*. Alina M. Zapalska, Nick Zieser, and Tyler Kelley. The International Academy of Business and Public Administration Disciplines Conference Proceedings. Summer Conference, Vancouver, Canada, July 22-25, 2015.(L)
- *Success of Entrepreneurial Firms in the Polish Tourism Industry*. Alina M. Zapalska, Nick Zieser. The International Academy of Business and Public Administration Disciplines Conference Proceedings. Summer Conference, Vancouver, Canada, July 22-25, 2015.(D)

Peer Reviewed Paper Presentations:

- *The Centrally Planned Economy and International Trade and Welfare Effects*. Presented at the 61 of the Southern Economic Association meeting, Nashville TN, November 1991.(D)
- *The Parallel Markets and Welfare Effects in the Centrally Planned Economy: Uncertainty Case*. Presented at the 62nd annual conference of the Southern Economic Association, November 1992.(D)
- *The Transition to A Market Economy. A Theory of A Partial Economic Reform Strategic Approach: Privatization: Part 1*. Presented at the Midwest Business Economics Association conference, The Palmer House, Chicago, Illinois, March 1993 (D)
- *The Transition to A Market Economy. A Theory of A Partial Economic Reform Strategic Approach: Privatization: Part 2*. The 5th Annual Conference of the Society for the Advanced of Socioeconomics, Graduate Faculty New School for Social Research, organized by the George Washington University, New York City, March 1993(D)
- *Cartels and Social Efficiency in Ibadan, Nigeria: To What Extent Are They Mutually Exclusive?* With H., Smith and M.E. Luttrell. Presented at the Midwest Business Economics Association conference, Chicago, IL, March 1993(D)

- *The Impact of the Economic Reforms and the Process of Structural and Economic Change*. Presented at the Southern Economic Association, New Orleans, Louisiana, November 1993(D)
- *Economic Theory and its Implications For the Reform Programs in the Post-Communist Economies*. Presented at the Economic Institute, Jagiellonian University, Krakow, Poland, Spring 1994(D)
- *The Role of New Entrepreneurship in the New Emerging Market Economies: An Empirical Approach, a Case Study for Poland*. With Wali Mondal, Henderson University, Arkadelphia, Arkansas. Presented at the economic workshop at the Auckland Institute of Technology, Auckland, New Zealand, August 1996 and the ASSA meeting, New Orleans, January 1996 (D)
- *Some Economic Implications From China's Economic Reforms*. With W.Wenda,, Midwest Business Economic Association, 1997 Conference, Palmer House, Chicago, Illinois, March 1997(D)
- *Developing Critical Thinking in the Global Economics Courses*. Midwest Business Economics Association, March 1998(L)
- *Economic and Non-Economic Factors and Their Role in the Growth of Small Businesses in Thailand*. With G.Perry and C.Batstone. 2000 Asian Forum on Business Education: Reform and Accountability: Economic Recovery, Corporate Governance and Business Success, November 2000(D)
- *Entrepreneurial Start-up and Growth: A Case Study of Thailand*. With G.Perry, The Asian Federation of Business Education Conference, Chiang Rai, Thailand, Fall 2000(D)
- *Thailand and the Asian Crisis: Case Study of Small Enterprises in a Hostile Business Environment*. With Geoff Perry. The Asian Federation of Business Education Conference, Chiang Rai, Thailand. November 28 - December 2, 2000(D)
- *Exchange Rate Simulation*. With D.Brozik. Financial Education Association, Baltimore, Maryland, April 2002(L)
- *Portfolio Construction and Management: A Simulation*. With D.Brozik. Financial Education Association, Baltimore, Maryland, April 2002(L)
- *Socioeconomic factors of Private Enterprise Development in transitional Polish Economy*. With G. Fogel. The 2002 APEE, Cancun, Mexico, April 2002.(D)
- *Teaching Global and International Issues in Business Education: An International Perspective: USA, New Zealand, and Singapore*. With Dallas Brozik and Geoff Perry. The 2004 APEE -Institutions, Culture, and Ethics in a Market Economy - International Convention of the Association of Private Enterprise Education. Nassau, Bahamas, April 2004(L)
- *The Internationalization of College Education*. With Dallas Brozik. The 2004 APEE -Institutions, Culture, and Ethics in a Market Economy - International Convention of the Association of Private Enterprise Education. Nassau, Bahamas, April 2004(L)
- *Performance of Female Family Businesses: A Case Study of Poland*. With M. Bugaj, D. Rudd and F. Flanegin. The 2004 APEE -Institutions, Culture, and Ethics in a Market Economy - International Convention of the Association of Private Enterprise Education. Nassau, Bahamas, April 2004(D)
- *Micro-credit and Micro-entrepreneurship in Bangladesh Economy*. With Wali Mondal. The 18th European Conference on Modern South Asian Studies: Social and Political Implications of Economic Liberalization in South Asia, Lund, Sweden, 6–9 July, 2004(D)
- *Teaching Auction Market Issues in Finance Education*. With F.Flanegin, and D. Rudd. Academy of Business Education and Financial Education Association, 2004 Joint Conference, Mystic, CT, April 22-23(L)
- *Teaching Auction Market Issues in Finance Education*. With F.Flanegin, and D. Rudd The 2004 Southeastern ORMS Conference the Ocean Reef Resort in Myrtle Beach, South Carolina(L)
- *Developing Games and Simulation*. With D. Brozik. ISAGA05, The 36th annual conference for the International Simulation and Gaming Association, Georgia Institute of Technology, Atlanta, Georgia 7 June through 1 July 2005. (L)
- *Games and Simulations in Finance and Economics Education*. The 60th International Atlantic Economic Conference, New York, New York, 6-9 October 2005. (L)
- *Polish Entrepreneurs: Does Gender Matter?*. IABPAD 2006 Conference , Dallas Texas, April 20-23, 2006(D)
- *Games and Simulations: Methods and Models*. IABPAD 2006 Conference , Dallas Texas, April 20-23, 2006(L)
- *Appalachian Entrepreneurs*. The 2008 65th International Atlantic Economic Conference, Warsaw Poland, April 2008(D)
- *Evaluation of Learning Outcomes in Active Learning*. With D. Brozik, J. Ilacqua, and D. Russ. 2009 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2009. (L)
- *Cooperative Learning and Competitive Classroom Activities with the Use of Games and Simulations*. With D. Brozik. J. Ilacqua. 2009 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris

University. August 2009. (L)

- *Assessment of Cooperative and Active Learning*. With Dallas Brozik; 2010 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2010. (L)
- *How Extra-curricular Activities Support the Mission of the U.S. Coast Guard Academy*. With 1/c Melissa McCafferty. 2010 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2010. (L)
- *Cooperative Learning Activities in Business and Economics Classroom*. With Dallas Brozik. 2010 Teaching Economics: Instruction and Classroom Based Research, McGraw Hill & Robert Morris University. August 2010.
- *Strategies to Infuse Global Perspectives and Industrial Collaboration in Engineering Education* with Hudson Jackson, Kassim Tarhini, and Sharon Zelmanowitz. October 27 - 30, 2010, Washington, DC 40th ASEE/IEEE Frontiers in Education Conference, 2010. (L)
- *Leadership Development: How Extra-Curricular Activities Support The Mission Of The U.S. Coast Guard Academy*. The 2013 Conference on Global Leadership, Learning, and Research, Orlando, FL, July 14-17, 2013. (L)
- *Development of Critical Thinking with the Use of Problem Solving in Business and Economics Courses*. With G. Barbiaux. 2014 Academy of Business Research Conference, New Orleans, LA, March 26-28, 2014. (L)
- *Female Family Businesses in the Tourism and Hospitality Industry in Poland*. With D. Brozik. The 58th Clute International Academic Conference: Business & Economics, Education, Arts & Humanities, Energy Policy Issues, Engineering Education, and Health Sciences. San Francisco, California, August 2-8, 2014. (D)
- *Developing Ethical Leaders at the U.S. Coast Guard Academy: Integrating Courses, Co-curricular Activities, and a Global Perspective*. J. Hudson, K. Tarhini and S. Zelmanowitz. ASEE Northeast Section 2015-04-30, Boston, MA. (L)
- *Dynamic Business Environment with the Use of the Bistro Simulation*. A. Zapalska & LT Zieser, McGraw Hill and Robert Morris University 2015 (L)
- *Entrepreneurship Ecosystem with Leadership and Life Cycle Approach to Analyzing Female Tourism Businesses in Poland*. The 2015 CLUTE Institute Conference Proceedings. New York, NY August 2-6, 2015.(D)
- *Self-Leadership Development in an Undergraduate Program: An Example of the US Coast Guard Academy*. Alina M. Zapalska, Nick Zieser, and Tyler Kelley. The International Academy of Business and Public Administration Disciplines Conference. Vancouver, Canada, July 22-25, 2015.(L)
- *Success of Entrepreneurial Firms in the Polish Tourism Industry*. Alina M. Zapalska, Nick Zieser. The International Academy of Business and Public Administration Disciplines Conference. Vancouver, Canada, July 22-25, 2015.(D)

Faculty Workshops

- The 61st Annual Conference of the SEA, Nashville, TN, November 1991
- The 1992 Midwest Business Economic Association Conference, Chicago, IL, March 1992
- International Conference on Transition to Advanced Market Economies, International Federation of Operational Research Societies, Warsaw, Poland, June 1992
- The 62nd Annual Conference of the SEA, Washington D.C., November 1992
- The West Virginia FACDIS Annual meeting, Morgantown WV, November 1992
- The 1993 Midwest Business Economic Association Conference, Chicago II, March 1993
- Teaching Conference, Ashland Community College, Ashland KY, October 25-26, 1993
- The 63rd Annual Conference of the SEA, New Orleans, November 1993
- The 5th Annual Conference of the Society for the Advancement of Socio-Economics, New York City, March 1993
- The 6th Annual International Conference on Socio-Economics, Paris France, July 1994
- The 5th 1995 West Virginia Great Teachers Seminar, North Bend State-Park, June 1995
- The 7th Annual Teaching Economics Conference, McGraw Hill & Robert Morris College, Coraopolis PA, February 1996
- The Third Annual Meeting of the American Society of Business and Behavioral Sciences, February 1996
- The 1996 Midwest Business Economics Association Conference, Chicago II, March 1996
- The 21st International Convention of the Association of Private Enterprise Education, March 1996
- The Annual Meeting of the ASSA, New Orleans LA, January 1997
- "Getting Real and Making Connections: A Teaching Workshop," Tulane University, New Orleans, LA, January 1997
- The 8th Annual Teaching Economics Conference, McGraw Hill & Robert Morris College, Coraopolis PA, February 1997

- The 4th Annual Meeting of the American Society of Business and Behavioral Sciences, February 1997
- The 1997 Midwest Business Economics Association Conference, Chicago Il, March 1997
- The 22nd International Convention of the Association of Private Enterprise Education, Washington D.C., April 1997
- The 5th Annual Meeting of American Society of Business and Behavioral Sciences, Las Vegas, Nevada, February 1998
- The 9th Teaching Economics Conference, Robert Morris College, February 1998
- The 1998 Midwest Business Economics Association Conference. Chicago Il, March 1998
- The 10th Teaching Economics Conference, Robert Morris College, February 1999
- The 1999 Midwest Business Economics Association Conference, Chicago Il, March 1999
- The 24th International Convention of the Association of Private Enterprise Education, Orlando, Florida, April 1999
- The 1999 International Conference, London School of Economics, London UK, August 1999
- The Midwest Business Economics Association, 2000 Conference, Chicago Il, March 2000
- The Midwest Academy of International Business Conference, Chicago Il, March 2000
- The 12th Teaching Economics Conference, Robert Morris College, February 2001
- The 2001 Midwest Business Economics Association Conference, Chicago Il, March 2001
- The 2001 Hawaii Conference on Business, University of Hawaii, Honolulu Hawaii June 2001
- London School of Economics, London, UK, August 2001
- The 13th Teaching Economics Conference, Robert Morris University, February 2002
- The 2002 Midwest Business Economics Association Conference, Chicago Il, March 2002
- The Midwest Academy of International Business Conference, Chicago Il, March 2002
- The International Education Conference, Athens, Greece, May 2002
- The 14th Teaching Economics Conference, Robert Morris University, February 2003
- UNESCO Conference on Intercultural Education, Jyvaskyla, Finland, June 16-18, 2003
- European Economic Association, Stockholm, Sweden, August 22-25, 2003
- 2003 Teaching Online in Higher Education (TOHE) Conference, November 11-13, 2003
- The 2004 ABSEL-Association for Business Simulation and Experiential Learning Conference. Las Vegas, March 2004
- The 2004 APEE -Institutions, Culture, and Ethics in a Market Economy - International Convention of the Association of Private Enterprise Education. Nassau, Bahamas, April 2004
- The 18th European Conference on Modern South Asian Studies: Social and Political Implications of Economic Liberalization in South Asia, Lund, Sweden, 6–9 July, 2004
- The 16th Teaching Economics Conference, Robert Morris University, February, 2005
- The 60th International Atlantic Economic Conference, New York, New York, 6-9 October 2005
- The 2006 IABPAD Conference. Dallas, Texas, April 2006
- The 18th Teaching Economics Conference, Robert Morris University, February, 2007
- The 2007 Northeast Business and Economics Association Annual Meeting. New Britain, November 2007.
- The 2008 65th International Atlantic Economic Conference, Warsaw Poland, April 2008
- The 20th Teaching Economics Conference, Robert Morris University, February, 2009
- The 20th Teaching Economics Conference, Robert Morris University, February, 2010

Others

- Report. FACDIS Newsletter. Volume XXIII, No. 4, April 2003
- Report. FACDIS Newsletter. Volume XXIII, No. 4, April 2005

Session Chairperson/Paper Discussant

- The 6th Annual International Conference on Socioeconomics-Group HEC-PARIS-1994, a chair- person on three panels at the following sessions:
 - Transition of Eastern and Central Europe;
 - Bringing Socio-economics into Curriculum;
 - Socio-economic Transformation of Markets.
 - "SASE Technique."
- The 5th Annual International Conference of the Society for the Advanced of Socio-economics, Graduate Faculty New

School for Social Research, George Washington University, New York City, March 26-28, 1993:

- Session #107: "The Interplay of Economics and Politics in Economic transformations in Russia and Central Europe." I discussed the following papers:
 - "An Alternative to Shock Therapy for Transforming the Russian Economy", D. Kotz, University of Massachusetts, Amherst;
 - "An Agenda for Socio-economic Reconstruction of Central Europe", Egon Matzner, Technische Universitat, Vienne, Austria;
 - "Transformation Economics in Russia", Eric Nappelbaum, Inst. Systems Analysis, Moscow.
- Session #315: "What Kind of Political Order in Central and Eastern Europe." I discussed the following papers:
 - "Democratic Decision Making in Eastern Europe: the Case of Poland", Ewa Jurczynska, Silesia University, Poland.
 - "Post Communist Colonialism", J.C. Leggeett, Rutgers University.
- The Twenty-first International Convention of the Association of Private Enterprise Education in Las Vegas, Nevada, March 31-April 2, 1996, chairperson.
- The Midwest Business Economics Association, 1996 Conference, Palmer House, Chicago, Illinois, March 13-15, 1996, paper discussant: "Depreciation - Choose Your Method," by Patricia Bros and Neal G. Adkins.
- The Third Annual Meeting of the American Society of Business and Behavioral Sciences, Las Vegas, Nevada, February 11-15, 1996, chairperson.
- The American Association of Business and Behavioral Sciences, February 1998: chairing a panel on Teaching Economics.
- The Midwest Business Economics Association conference, March 1998: chairing a panel on Teaching Global Issues in the International Economics Courses.
- The Midwest Business Association Conference, March 1999: discussing two papers: "The Economics of the Hospital Laboratory" by Norma Thompson and "Privatization In Transition Economies and Management Education: The Role of Economics" by Denton Marks.
- The Midwest Business Association Conference, March 2001: Panel "How to Engage Students in Large Economics Classes," Chicago, Illinois.
- *A Workshop on Homeland and National Security*. The 60th International Atlantic Economic Conference, New York, New York, 6-9 October 2005.
- *The Economics of Education*. The 60th International Atlantic Economic Conference, New York, New York, 6-9 October 2005.
- *Session Entrepreneurship*. IABPAD 2006 Conference, Dallas Texas, April 20-23, 2006
- The 2007 Northeast Business and Economics Association. November 2007.

OTHER DEVELOPMENTAL ACTIVITIES

Professional Experience (non-academic)

- The Interfaces Institute, Polish Economic Advising Committee, System Research Institute, Polish Academy of Sciences, Warsaw, Poland, June 1992
- Cracow University, Department of Agricultural Economics, Krakow, Poland, January 1994
- Economic Institute, the Jagiellonian University, Krakow, Poland, January 1994

Consulting (relevant to discipline)

- Centre for Entrepreneurship Development and Research, Auckland University of Technology, Auckland, New Zealand, 2000-current.

Other Professional Activities

- Midwest Business Economics Association
- IABPAD
- CLUTE Institute
- American Management Association

- American Society of Business and Behavioral Sciences
- American Economic Association
- American Economic Association, Committee on the Status of Women in the Economics Profession
- Allied Academies - A Global Community of Scholars Dedicated to Research and Teaching
- The Society for the Advancement of Socio-Economies
- The Association of Private Enterprise Education
- Association for Business Simulation and Experimental Learning
- FACDIS - The West Virginia Consortium for Faculty and Course Development in International Studies
- The Interfaces Institute - Polish Economic Advising Committee, Polish Academy of Sciences
- American Federation of Teachers
- West Virginia Federation of Teachers

SERVICE (Internal)

- CGA, Honors Program, Director
- CGA Service Academy Auschwitz Program, Coordinator
- CGA Credential Committee
- CGA – Center For Advanced Studies
- Alpha Lambda Delta Advisor and Coordinator
- CGA 4/c Course Coordinator(Economics)
- CGA Curriculum Committee
- CGA Project Management Consulting Committee
- CGA International Cadet Club Advisor
- CGA Dance Cadet Club Advisor and Instructor
- CGA International Ballroom Dance Club Advisor and Instructor
- Dance Sport Team Advisor and Instructor
- Photography - The U.S.CGA Office of Public Affairs
- Diversity Council Board Member and Mentor
- Organized, coordinated and coach the Faculty/staff ballroom dance lessons and community dances
- Supported and supported CGA Admission Office with recruitment

Service (External)

- Editorial Board - Problems and Perspectives in Management
- Editorial Board – Female Entrepreneurship Review
- Editorial Board - Journal of Didactics
- Reviewer – Journal of Teaching in International Business
- Reviewer - Journal of Business and Economics Research
- Reviewer - Journal of East West Business
- Reviewer - Tourism Journal
- Reviewer - Journal of Contemporary Business Issues;
- Reviewer - Southwest Business & Economics Journal;
- Reviewer - Journal of Developmental Entrepreneurship
- Reviewer - International Small Business Journal
- CT and RI USA Dance Chapter officer 2009-current

Awards/Recognitions

- 2015 Center of Advanced Studies Research Award, U.S. Coast Guard Academy
- 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015 Cambridge Who's Who.
- 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, Mont Clair Who's Who.
- 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015 Marquis Who's Who.
- Mega Resorts. With Denis P. Rudd, P.J. Litzinger, and R.J. Mills. Papers and Conference Proceedings. Best paper award.

Presented at the 2008. The 2008 Southeastern INFORMS Conference. October 2- 3, 2008.

- The 2008/2009 Honored Member Premier International Who is Who Registry-Outstanding Professional
- The 2006/2007 *Cambridge Who's Who Among Executive and Professional Women "Honors Edition"*
- *Polish Entrepreneurs: Does Gender Matter?* With D. Brozik and M. Bugaj Niewiadomska. The best paper. Research Award. The 2006 IABPAD Conference. Dallas, Texas, April 2006.
- *Service Award* – Session Discussant. The 2006 IABPAD Conference. Dallas, Texas, April 2006.
- *Service Award* – Session Chair. The 2006 IABPAD Conference. Dallas, Texas, April 2006.
- *2005 Outstanding Achievement in International Education*, State of WV Office of the Chief Executive
- The 10th Edition of *Who's Who Among America's Teachers*®, 2005-2006
- *Teaching Auction Market Issues in Finance Education*. With Flanegin, Rudd and Litzinger. The Best Paper. The 2005 ASBBS 12th Annual Conference
- 2004 Nomination for the National Prominence Scholars Award in Research
- The 8th Edition of *Who's Who Among America's Teachers*®, 2004-2005
- 2004 Who's Who Among America's Teachers - recognized as 5% top of the nation's most respected teachers
- FACDIS - West Virginia University Research Award, Fall 2004
- The 8th Edition of *Who's Who Among America's Teachers*®, 2003-2004
- FACDIS - West Virginia University Research Award, Fall 2002
- 2002 Lewis College of Business Outstanding Researcher Award
- 2002 Who's Who Among America's Teachers - recognized as 5% top of the nation's most respected teachers
- the 7th Edition of *Who's Who Among America's Teachers*®, 2002-2003
- Nominated for the 2002 Professor of the Year by the Faculty Merit Foundation of West Virginia
- Nominated for the Professor of the Semester, Fall 2001, Delta Sigma Pi, Marshall University
- 2001 Marshall University Center for Teaching Excellence Award
- Nominated for the 2000 Professor of the Year by the Faculty Merit Foundation of West Virginia
- 2000 and 2001 University Merit Award
- 1999-2000 Charles E. Hedrick Outstanding MU Faculty Award – the most prestigious MU award
- 1999-2000 MU Distinguished Arts and Scholars Award - the most prestigious MU award
- 2000 Teaching Innovation Award, Auckland University of Technology, Auckland, New Zealand
- 1992, 1993, 1995, 1996, 1997, 1998, 1999, 2000, 2001 College Merit Award
- 1991, 1992, 1993, 1995, 1996, 1997, 1998, 1999, 2000 Summer Research Award
- FACDIS - West Virginia University Research Award, Spring 1999
- Teaching Honors Course - Fall 1998
- Multicultural /Social Justice Research Award, Summer 1998
- FACDIS - West Virginia University Research Award, Spring 1998
- FACDIS- West Virginia University Research Award, Fall 1997
- The 20th Annual Leavey Awards for Excellence in Private Enterprise Education, Freedom Foundation, Valley Forge, Pennsylvania, November 1996
- Fabulous Faculty-Marshall University, Fall 1994
- Research Grant Award - Marshall University - Summer 1992, 1993, 1994, 1995, 1996, 1997, 1998, and 1999
- HONOR Member of the Interfaces Institute - The Polish Economic Advising Committee, System Research Institute and Polish Academy of Sciences from June 1992
- Teaching Assistantship - Department of Economics, University of Kentucky, Fall 1988 -Summer 1991
- Research Assistantship - Department of Economics, University of Kentucky, Fall 1987 -Summer 1988
- Research Assistantship - Department of Agricultural Economics, University of Kentucky, Summer 1985 - Fall 1987
- Krakow Agricultural University: The Annual First Award in Recognition of Distinguished Research, Spring 1980
- Warsaw University: First Award in Recognition of Student Research, Spring 1981

Personal Interests/Hobbies

10 dance amateur competitive ballroom dancing in Int'l Standard and Int'l Latin, ballroom dance coach in International style and American style, running, horseback riding, downhill skiing, classical music and opera concerts.