This Superintendent’s Intent frames our purpose and the conditions which constitute success within the Coast Guard Academy. While you will see more thorough plans and strategies in the near future, this document will act as a guiding voice to message our leadership’s overarching vision for the campus.

The Coast Guard is an extraordinary organization, but what makes an organization great is continuously looking for ways to be better. Built on the foundation of our Core Values and using these pillars we can position ourselves for the challenges ahead. Together we can build a culture of excellence. I call on all members of the CGA Campus Team to spend some energy each day on these efforts:

**Leadership – Adaptive. Inspirational. Selfless. Inclusive.**
Leadership is essential in any organization, but it is especially important in the Coast Guard. The Coast Guard operates in a constantly changing environment, and its leaders must be able to adapt quickly to new challenges. They must also be able to inspire and motivate diverse teams, often by leading by example. Leadership is about selfless service, compassion for our people, and the trust and transparency to hold each other accountable up and down the chain. We need leaders of integrity who hold themselves and all those around them to our core values. Leaders who understand the importance of each member and does their utmost to help them be their best. At the end of the day, it is about connection. I ask each of you to put some energy into refining these skills daily and reflect on your engagements that day. How could I have made a connection better, built trust, help uplift that person.

**Improvement – Positive change and improvements start with knowing and growing ourselves.**
The Coast Guard must always be looking for ways to improve its operations, equipment, and training. This requires the unit to embrace a culture of progress, where everyone is encouraged to identify areas for improvement and work together to implement solutions. Excellence is a habit to exercise daily. Improvements in process, professional knowledge, skills, and teaching techniques are imperative. On the individual personal level, improvements in mental, emotional, and physical resiliency are just as critical to our success. Each day I would like each of us to think about and perhaps do something to improve ourselves, our processes or the organization. If we can view problems as opportunities for improvement and we are willing to take positive action to help we are on the path to excellence.

**Future – Forward-thinking. Anticipate Challenges. Tomorrow looks different, so will we.**
The Commandant’s direction focuses the service on preparing now for the future. *Semper Paratus does not just happen; it takes preparation, training and the right tools.* The world is changing rapidly... The future will be dynamic with evolving modern technology. The ability to meet the challenges that lay on the horizon will depend on what we do today. The realities of our operating environment and the complexities of the world today will press our members to new limits daily. We must acknowledge these challenges, grow, learn and be ready. Every day, we need to put energy into our strategic plan to set our successors up for success.

**Teamwork – Collaborating. Partnering. Communicating**
Teamwork is essential to the Coast Guard’s success. The Coast Guard operates as a team, with each member playing a critical role in the organization. No matter the mission, our success depends on the ability of its members to work together seamlessly. Teamwork, collaboration, and partnering with broader Coast Guard, military, and federal, state and local agencies, other colleges, and universities is a must. Every day we need to be intentional about building bridges, not just with our local team but across campus and with all people we come across. What bridge did we build or strengthen today?

**LIFT:** If we all come together, we can *LIFT* each other up and *LIFT* the entire Coast Guard Academy – *Semper Paratus and Go Coast Guard!*